2028 ADVERTISING CONTRACT

Buyer's Guide

NOMIS PUBLICATIONS, INC.

Firm Name_____

Mailing Address_____City_____State_____Zip_____

Physical Address_____City_____State_____Zip_____

Phone_____Fax_____Toll Free_____

E-mail _____Website_____

Contact_____

Nomis Publications, Inc. • 8570 Foxwood Ct. • Youngstown, OH 44514 • 800-321-7479
kim@nomispublications.com • www.nomispublications.com

Main Ad

Size_____Placement_____ $_____

(Refer to Included Buyer's Guide Rate Chart)

Extra Ad(s)

Size_____Placement_____ $_____

Size_____Placement_____ $_____

Size_____Placement_____ $_____

Advertising Total $_____

Listing Total if Applicable $_____

(see gray box to right)

Grand Total $_____

FREE PRODUCT/SERVICE LISTINGS

All Industry Supply/Service companies receive up to 5 free listings in the categories that best describe the product or service offered.

(Refer to Product/Service Listings Page)

1. _____
2. _____
3. _____
4. _____
5. _____

(attach additional sheet if needed)

First 5 Listings..... Free

___@ $10.00 each .....$_____

Call for discounts if placing over 25 additional listings.

Deadline May 15, 2027
Publication October 2027

AD PLACEMENT POLICY

The largest ad placed is considered the main ad. Any additional ad(s) placed are "Extra Ads." This additional advertising is available at a discounted price. If an ad is placed in the Buyer's Guide any ad placed in the Funeral Home & Cemetery Directory will be charged at the "extra ad" rate. Likewise, once an ad is placed in the Funeral Home & Cemetery Directory any advertising in the Buyer's Guide will be charged at the "extra ad" rate. Any size black and white advertisement can be placed within the text copy of either directory. In the Buyer's Guide you choose the Product/Service category best suiting your product or service. In the Funeral Home & Cemetery Directory you may choose any city or state to have your advertising appear. **Specific placement of advertising is reserved on a first-come, first-serve basis (i.e. 1st ad in category or city; beginning page of state; right hand page, etc.) for an additional charge. PLEASE CALL FOR AVAILABILITY.**

PAYMENT INFORMATION

❑Check Enclosed ❑MasterCard ❑Discover ❑Visa ❑American Express

Acct. # _____Exp._____CID (3 or 4 digit code)_____

Cardholder_____Signature_____Date_____

(required on all orders)

AUTHORIZATION; The enclosed payment is authorization to place the ad copy attached in the 2028 edition of the Nomis Publications Buyer's Guide. Advertisers receive a copy of the Pocket Size Funeral Home & Cemetery Directory & Buyer's Guide as well as links to the FHCD & BG Digital Directories. Publication date October 2027. The advertiser submits the copy to publication and warrants that he/she is authorized to sign by the advertiser; that he/she has verified the copy, including variations, is truthful, accurate and approved for publication. The advertiser certifies that he/she is the owner of, or is duly authorized by the proper authority to use the tradename(s), service mark(s), photographs, and names, including trade association affiliations, in this copy. Advertisers are responsible for adhering to individual state, province or country regulations regarding advertising. The publisher agrees to follow this copy as closely as typographical standards and general policies permit. The advertiser agrees that proof(s) need not be provided. Advertisements will run, or be referred to, under the Product/Service Category Heading of choice. Ad placement is not guaranteed. Where possible advertisements run under the specified heading in alphabetical order by advertiser name. The publisher reserves the right to refuse any ad that is in poor taste or in any way degrading to the funeral industry. Graphic design of ads, with the exception of full color is available FREE of charge. A 15% Agency commission is allowed only to recognized agencies for camera ready copy to mechanicals shown. Charges will be made for any graphic design needed. Payment must be received 60 days from invoice or commission will be forfeited.